

Roll No. ....

**56501**

**MBA 5 Yr. 1st Semester (N. S.)  
Examination – February, 2022**

**BUSINESS ORGANIZATION**

Paper : 501P-1

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Attempt 5 questions in all, selecting one from each Unit. Question No. 1 is compulsory. All questions carry equal marks.*

**SECTION – A**

1. Write short notes on the following :

(a) Business Plan

(b) Stake Holders

(c) HUF

(d) LLP

(e) Securities market

(f) Types of insurance

(g) Network marketing

(h) Franchising

**SECTION – B**

**UNIT – I**

2. Define business, its nature and objectives.

3. What business activities are involved in a business and business environment affecting it ?

**UNIT – II**

4. Define entrepreneurship, concept and its nature.

5. How you would start a business, explain in detail ?

### UNIT – III

- ✓6. How operation decisions will affect a business, explain with suitable examples ?
7. Risk cannot be eliminated it can be reduced justify this statement.

### UNIT – IV

8. Define product planning and development, and steps involved in this process in detail.
  9. What are the differences between e-commerce and m-commerce ?
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